

Summary of Code Changes For: A-Frame and Pedestrian Signs in Downtown and Improvements to Other General Sign Regulations

Council approved code for “pedestrian signs” in the Downtown area:

- “Pedestrian signs” include signs such as A-frame (sandwich board), stanchion, easel, or post-style signs intended as free-standing signs in the downtown/waterfront pedestrian environment
- These are now a form of permanent signage, with restrictions, and counts against overall sign area (they are no longer classified as “temporary” signs)
- Only one allowed per ground floor storefront
- Only allowed while the business is open
- Businesses may rotate their signs or combine messages to share the allowed sign
- The sign must be located within 10 feet of the entry
- There must be a minimum 5 feet of pedestrian clearance, and the sign needs to be located within 2 feet of building; an exception may be obtained under certain circumstances by applying to the ADB (Architectural Design Board)
- Pedestrian signs are allowed a maximum size of 6 sq. ft.

Other sign code amendments also approved:

- For illuminated signs, symbols on can be illuminated (not just the letters)
- Halo Signs are specifically allowed
- Sign height is tied to the actual finished grade, not the original grade
- Monument signs are better defined and can be located 5 feet from property line (i.e. w/in setbacks)
- Signage on 1-story buildings with mansard roofs are recognized – e.g. Cory’s building
- The City’s sign area calculation practice is codified (i.e. calculate outlines of applied letters, not including the background)
- ADB can grant modifications due to unique architectural elements of a building, not just site limitations